

Wisconsin Academy of Physician Assistants
Board Meeting
Kalahari Conference Center- Wisconsin Dells
April 3, 2009

1. Call to Order- Jim Ginter 13:10

Attendees: Amanda Byom, Clark Collins, David Wilson, Tina Crivello, Liz Wilson, Saba Ali, Deb Sanfilippo, Anne Hletko, Michael Conard, Heather Summers, Lori Hubacek, Dawn Nehls, Laura Augustine, Jeff Nicholson, Agnes Kanikula, Kim Shefchik, Shawn Sornson, Eric Ostermann, Dori Jensen, Norine Friell, Jim Ginter, Lou Falligant, Rachel Sunstrom, Eric Garland, Scott Gooch.

A. Review and Adopt Standing Rules- Passed

B. Approve January 31, 2009 Minutes.

2. BOARD REPORTS

- Presidents Report, Past Presidents report, Treasurer's report, Executive Vice Presidents report; as presented.
- Chief Delegates report- Anne Hletko
Student names for house; HOD breakfast- students to be involved.
5 seats for AAPA- Need list of members and alternate, there needs to be someone present at all times.
- Executive Directors Report as submitted. Website proposal in action items.
- Foundation report as submitted.

3. WEBSITE PROPOSAL

A. Copy of proposal for website updates, also discussed in January. Four web design companies contacted for a licensed product with adaptations. Bids for the four proposals would be through Badgerbay to obtain more competitive bids. Companies submitting proposals:

1. Digital Design - Green Bay

2. Omni - Milwaukee, Madison, Minneapolis, Appleton.

3. Econoprint - Madison.

4. Albanese Consulting- Springfield, IL. The recommended proposal is from Albanese. They already have done specialty association Websites. With public health community and IL PA association.

Goals in bidding process- 1. Online collaboration for social networking 2. Simple application process 3. Conference registration and thank you for events 4. More personal shared information to members, 1 page for each event confirmation and coordination with calendar, personal calendar. 5. Generate non-dues revenue ex. Job posting, advertising. 6. Security of Data, database driven process to decrease error and maximize backup. To be backed up at two other locations. Behind the scenes is now very clumsy. 7. Eric will be purchasing server for this site. Ability to manage updates. Block of service time negotiated through Eric. 8. WAPA owned website transferable to a different host or server if we want to change from Badgerbay. 9. Blog discussion board forum to share information between members.

Eric Osterman would purchase one license to cover multiple organizations.

PROPOSAL - ALBANESE COMPANY PROPOSAL

Initial investment \$6500 one time website for transfer of information. Easy posting of information. This company is familiar with working with associations. Designers would move desired look of website now to new product. The behind the scenes is different. Up front looks the same.

If starting from scratch for a new site it could cost \$10,000 to develop.

Annual hosting fee \$750- \$1000. Higher because of database needed for server to support the website.

Friell Motion/ Nicholson Second- Passed

B. Ginter President Leadership award discretionary award not necessarily annual does need board approval.

C. Regional Directors and Events. Directors are in place per legislative district. Events to be scheduled.

D. AAPA award application HOD. Regionalization fits under this. Application by February 2010

deadline.

E. Emergency/disaster volunteer bill. PA from Wisconsin or outside to provide medical care in emergency. Different supervising MD under emergency situation than regular supervising MD. Eric Jensen working with the legislature.

4. COMMITTEE REPORTS

A. CME committee as written. Policies and Standing Rules, Executive Committee, Nothing to report.

D. Diversity new chair. Worlds Apart disparity of care was shown at national conference last year.

E. Legislative and Governmental Affairs. PAC contributions have started \$1250 before spring conference. The goal is \$10,000 by January 2010. Distributions if goal is reached by 2010 for elections.

F. Membership WAPA membership chair responsible for board officer to speak to PA students in Wisconsin annually about WAPA. Motion Clark Collins and second Laura Augustine. Discussion. Speak twice if possible. Passed.

G. Nominations and Elections. CME Scott Gooch. Developed WAPA prototype for mugs, shirts, and sweatshirts. WAPA lettering fuzzy. Not released to web site as of yet. No stock involved, no overhead, buy as ordered. Profit check to WAPA for each \$25 spent.

H. Professional Wellness Dawn Nehls Sheboygan Co. stress management, mental, spiritual, physical aspects. Extend to self same pro-activity as you do to patients. Balanced life. Regional Chairs are committee members.

I. Professional Practice : Wisconsin work day 40 hours per week hourly employees. PA salary thus exempt. No laws stating patient contact hours 40-45 total hours typical. PA unemployment benefits maximum \$300 per week regardless of occupation.

AAPA has on line PA practice law questions. Consideration of our website with attachment to other website. The Med board will need to be involved and contacted especially with new Med Chapter 8 changes.

J. K. L. Public Relations, Spectator, Website Editor As written.

5. PROGRAM REPORTS

UW Madison and Marquette as submitted.

C. La Crosse had 42 high school AP students with interest in health care professions and they spoke about PA profession information.

6. OTHER BUSINESS

Open discussion:

1. Foundation is looking at goals, reorganization and restructuring due to the decreased income. Costs are \$5000 per year for Badger Bay management. Scholarship continuity is also consideration. Motion Wilson that Academy cover Badger Bay costs for 2 years 2009-2010 and 2010-2011. This would be a grant to cover fee, or waive fee to foundation. Discussion. Eric Osterman will check to see if legal, and still able to retain tax exempt status.

2. Spectator is trying to encourage on line to membership. Cost analysis to be completed. Cost margins, breakdown, copies to non-WAPA members. Eric O will check. Plan to lead into 2010 budget, to present information.

3. DOL job description. Revision due to regional chairs. Supervise regional people.

By-laws change. Draft of change in October meeting, with ready to vote on April 2010 meeting. Regional chairs will become representatives of their areas. Kim new DOL over West, North and East regions. Jeff over South and Southeast.

4. CME Chair Scott Gootch plans on vacating position. Kathy Majewski to take his place. 12-18 months to take over role. Past CME role, Chief Moderator.

5. Summer meeting in North Region with regional director. Open House and Board meeting. Tentative date July 10,11.

Meeting adjourned 1455.

Respectfully submitted,
Dori Jensen