

Saturday, March 24, 2012

First Annual Controversies of Hematologic Malignancies Symposium

AT THE PFISTER HOTEL - MILWAUKEE, WI



Purpose

This one day symposium will aim to raise and address the most challenging questions in current clinical practice. Topics will include multiple myeloma, lymphoma, acute leukemia, chronic myelogenous leukemia, and hematopathology for the clinician.

The program will be designed to provide practical information for those who are involved in the treatment of patients with hematologic malignancies.

Target Audience

Physicians, Physician Assistants, Nurse Practitioners, Pharmacists, Registered Nurses

Educational Objectives

The aim of this conference is to highlight some of the major controversies in the treatment of hematological malignancies. At the completion of this activity, attendees should be able to make therapeutic decisions based on the available data, realizing the ongoing debate in those areas.



Guest Speaker

Susan O'Brien, MD

Ashbel Smith Professor

Department of Leukemia

MD Anderson Cancer Center, Houston, TX

Medical College of Wisconsin Faculty

Division of Hematology and Oncology

Ehab Atallah, MD

Assistant Professor of Medicine
Program Director

Jeanne Palmer, MD

Assistant Professor of Medicine
Co-Program Director

Timothy Fenske, MD

Associate Professor of Medicine
Co-Program Director

Parameswaran Hari, MD

Associate Professor of Medicine

Steven Kroft, MD

Professor and Vice Chair for
Clinical Pathology
Director of Hematopathology

Michael Bishop, MD

Professor of Medicine
Section Head, Hematologic
Malignancies



Registration

The conference is complimentary but **pre-registration is required**. Registration includes continental breakfast, lunch, and refreshments. Cancellation Policy: Please contact Alex Leahy by Monday, March 12th to report any cancellations.

Accreditation

The Medical College of Wisconsin is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Designation of Credit

The Medical College of Wisconsin designates this live activity for a maximum of 6.0 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Hours of Participation for Allied Health Professionals

The Medical College of Wisconsin designates this activity for up to 6.0 hours of participation for continuing education for allied health professionals.

Agenda

7:30-8:20 a.m.	Check In/Breakfast/Viewing Exhibits
8:20-8:30 a.m.	Introduction - <i>Michael Bishop, MD</i>
8:30-9:15 a.m.	Transplantation for Myeloma-Early, Late, or Never? <i>Parameswaran Hari, MD</i>
9:15-10:00 a.m.	Top 10 Things You Thought You Knew About Hematopathology <i>Steven Kroft, MD</i>
10:00-10:15 a.m.	Break
10:15-11:15 a.m.	Is There a Standard Frontline Therapy for CLL? <i>Susan O'Brien, MD</i>
11:15-12:00 p.m.	Frontline Therapy for Follicular Lymphoma: So Many Options, So Little Consensus <i>Timothy Fenske, MD</i>
12:00-1:15 p.m.	Lunch
1:15-2:00 p.m.	Treatment of AML In The Older (Not Elder) Population <i>Jeanne Palmer, MD</i>
2:00-2:45 p.m.	Therapy Of Newly Diagnosed CML: Are All Nibs Equal? <i>Ehab Atallah, MD</i>
2:45-3:00 p.m.	Adjournment and Evaluations - <i>Michael Bishop, MD</i>

Please visit our website for more information: www.mcw.edu/hemonc/main.htm

Directions

Pfister Hotel

424 East Wisconsin Ave. • Milwaukee, WI 53202

Directions from the South

1. Proceed North into Downtown Milwaukee on 94 W
2. Exit onto 794 E and follow this to the Van Buren Street Exit
3. Continue North on Van Buren Street for two blocks to Mason Street
4. Turn Left on Mason Street for two blocks to Jefferson Street
5. Parking:
 - For Self Parking – Continue ahead on Mason Street one-half block on the left

Directions from the West

1. Proceed East on 94 E towards Downtown Milwaukee
2. After passing Miller Park, proceed to the left lane
3. Continue on 794 E and exit at Van Buren Street
4. Continue North on Van Buren Street for two blocks to Mason Street
5. Turn Left on Mason Street for two blocks to Jefferson Street
6. Parking:
 - For Self Parking – Continue ahead on Mason Street one-half block on the left

Directions from the North

1. Proceed South towards Downtown Milwaukee on 43 S
2. Exit 43 S at 794 East
3. Follow 794 E to the Van Buren Street Exit
4. Continue North on Van Buren Street for two blocks to Mason Street
5. Turn Left on Mason Street for two blocks to Jefferson Street
6. Parking:
 - For Self Parking – Continue ahead on Mason Street one-half block on the left

Complimentary parking is available in the Pfister parking structure on a first come basis. Overflow parking is available in a surface lot across the street from the hotel for \$6. Please submit your receipt to Alex Leahy for reimbursement.



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You May Pre-Register: by Fax to 414-805-4606
by Email to aleahy@mcw.edu
by Mail to: Medical College of Wisconsin
Department of Hematology and Oncology
Attn: Alex Leahy
9200 W. Wisconsin Avenue
Milwaukee, WI 53226

If you have questions, please contact Alex Leahy at 414-805-4617.

PRINT your full (first, middle initial and last) name as it should appear on your certificate.

Name _____

Credentials _____

Address _____

City _____ State _____ Zip _____ Phone _____

Email Address _____

Complete the following if claiming CME's or Hours of Participation for Allied Health:

Please check if you are claiming credits: Yes, I am claiming credits.

This event is supported by unrestricted educational grants from Froedtert Hospital Foundation, Leukemia Lymphoma Society, and Celgene.



Lunch will be provided by Seattle Genetics.

