

EXHIBIT FEE

\$750 Exhibitor Registration Fee

ADDITIONAL REGISTRATION BADGES

Each paid exhibit space includes two staff registrations. Exhibitors may purchase additional badges for \$70 each. Please indicate the number of additional badges needed for your booth and provide fees where applicable. The cost for additional badges covers expenses for additional staff's participation in conference meals and breaks.

Extra Badges x \$70= Additional Badge Total

List name(s) for additional staff (as you would like them to appear on name badges):

.....
First Last

.....
First Last

.....
First Last

METHOD OF PAYMENT

Payments must be accompanied by a registration form in order to be processed. WAPA's Tax ID number is 39-1281325. Please add \$25 if after March 14.

Total Enclosed:.....

Check (payable to WAPA)

Check #

VISA MasterCard Discover

Card Number:

Expiration Date:/..... Security Code:

Address on Billing Statement:

.....

.....

Name on Card:

Signature:

Please return registration form and payment to:
Wisconsin Academy of Physician Assistants
702 Eisenhower Drive, Suite A · Kimberly, WI 54136
Fax: 920-882-3655 · Email: wapa@wapa.org

Directions and Lodging

DIRECTIONS/ADDRESS

Wilderness Hotel and Golf Resort
Glacier Canyon Lodge
45 Hillman Rd, Wisconsin Dells, WI 53965
For directions and map to the hotel, please visit:
www.glaciercanyonlodge.com

LODGING INFORMATION

Book early as the hotel is projecting to sell out! Rooms are available at the Wilderness Hotel and Golf Resort - Glacier Canyon Lodge at the special group rate of \$109 for a standard room and \$139 for a two bedroom premier condo. To guarantee this rate, and to ensure a room will be available, reservations must be made by March 14, 2010.

To make a reservation, please call 1-800-867-WILD (9453), and tell the reservation agent that you are booking a room under Block #150640 WAPA - WI Academy of Physician Assistants block at Glacier Canyon Lodge.

Registration Policies

REGISTRATION DEADLINE

The registration deadline is March 14, 2010. After March 14, 2010 a \$25 late fee will apply.

CANCELLATION POLICY

All cancellations must be received in writing by March 14, 2010. A \$25 administrative fee will be deducted from your refund. No refunds will be made for cancellations postmarked or faxed after March 14. Refunds will not be given for no-shows.

Questions

If you have questions regarding exhibiting, sponsorship or the WAPA Conference, please contact the WAPA office at 920-560-5630 or email julie@badgerbaymanagement.com.

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www.wapa.org



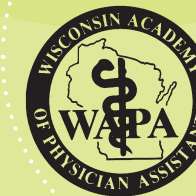
**EXHIBITOR REGISTRATION DEADLINE
IS MARCH 14, 2010**

Wisconsin Academy of
Physician Assistants

2010 Spring Conference

April 14-16, 2010

Wilderness Hotel and Golf Resort
Glacier Canyon Lodge
45 Hillman Rd
Wisconsin Dells, WI 53965
www.glaciercanyonlodge.com



Exhibitor and Sponsor Prospectus

Make plans now to attend

the WAPA 2010 Spring Conference in Wisconsin Dells! WAPA conferences are attended by 175-200 PAs from Wisconsin and the upper Midwest who write prescriptions, order pharmaceuticals and purchase medical equipment and supplies.

Note: WAPA Tax ID Number: 39-1281325

Exhibit Information

FEES

The exhibit fee is \$750. This fee provides your company with:

- A day and a half of exhibiting.
- 8' skirted table with electricity (if requested) and two chairs.
- Roster of attendees **distributed at the time of the conference.**
- Complimentary refreshments during exhibit hours.
- Complimentary meals for up to two representatives per booth. (April 15 - breakfast and lunch, April 16 - breakfast)
- Two representatives are allowed per space. If more than two representatives wish to attend, additional badges must be purchased.

EXHIBIT SET UP

Wednesday, April 14 6:00-8:00 p.m.
Thursday, April 15 6:30-7:00 a.m.
All exhibits must be set up by 7:00 a.m. on April 15.

EXHIBIT HALL HOURS

Thursday, April 15 7:00 a.m.-3:30 p.m.
Friday, April 16 7:00-10:30 a.m.

DISMANTLE

Exhibitors are scheduled to dismantle at 10:30 a.m. on Friday, April 16.
Exhibits may not be dismantled before that time.

SHIPPING MATERIALS

Exhibit materials may be shipped to the Wilderness Hotel and Golf Resort - Glacier Canyon Lodge, 830 Canyon Road, Lake Delton, WI 53965. Shipments should be clearly marked, indicating the conference date, name of conference, and your company's

name. Shipments should be received no sooner than three business days prior to the conference. Coordination and fees related to shipping of exhibit materials to and from the conference are the responsibility of the exhibitor.

SPECIAL NEEDS

If your exhibit requires additional equipment, special set up assistance, phone lines, furniture or audio-visual equipment, please contact the WAPA office, 920-560-5630, or julie@badgerbaymanagement.com. These arrangements are at the exhibitor's expense.

REQUEST LETTERS

Request letters and W9 forms are available by contacting the WAPA office at 920-560-5630 or email julie@badgerbaymanagement.com.

Please note: Booth assignments will not be available until March 31, 2010. Assignments will be provided onsite at the conference.

Meal Function Sponsorship

We invite you to take advantage of this limited opportunity. Register now to sponsor an adjunct symposium to be held in addition to the WAPA-sponsored meal functions (please see conference schedule at-a-glance for meal function sponsorship opportunity dates/times). This opportunity is available on a first-come, first-served basis. Please register for this opportunity on the registration form. WAPA staff will follow up with you to determine adjunct symposia availability.

Conference Schedule At-A-Glance

Subject to change

WEDNESDAY, APRIL 14

10:00 a.m. - 5:30 p.m.	CME Sessions
Noon	Meal Function Sponsorship Opportunity
6:00 - 8:00 p.m.	Exhibit Set up
5:30 p.m.	Meal Function Sponsorship Opportunity

THURSDAY, APRIL 15

6:30 - 7:00 a.m.	Exhibit Set up
7:00 - 8:00 a.m.	Continental Breakfast in Exhibit Hall
7:00 - 8:00 a.m.	Meal Function Sponsorship Opportunity
8:00 a.m. - 6:30 p.m.	CME Sessions
10:00 - 10:30 a.m.	Break to Visit Exhibits
12:00 - 1:00 p.m.	Exhibitor Appreciation Lunch
3:00 - 3:30 p.m.	Break to Visit Exhibits
6:30 p.m.	Meal Function Sponsorship Opportunity

FRIDAY, APRIL 16

7:00 - 8:30 a.m.	Continental Breakfast in Exhibit Hall
8:30 a.m. - 3:00 p.m.	CME Sessions
10:00 - 10:30 a.m.	Break to Visit Exhibits
10:30 a.m.	Exhibitors Dismantle



Exhibitor Registration Form

WAPA SPRING CONFERENCE, APRIL 14-16, 2010

Contact Information (to receive confirmation)

Contact Name:

Address:

City:.....State:.....ZIP:

Phone:

Email:

COMPANY INFORMATION (AS YOU WOULD LIKE IT TO APPEAR IN THE CONFERENCE MATERIALS)

Company Name:

Company Web Address:

Company Phone:

BOOTH INFORMATION

Companies To Avoid:

.....

.....

Electricity Required: Yes No

SALES REPRESENTATIVE(S)

Exhibitor registration includes registration for up to 2 staff; please see reverse side to purchase badges for additional staff.

List name(s) as you would like them to appear on name badges:

.....

First Last

.....

First Last

MEAL FUNCTION SPONSORSHIP

Yes, we would like to sponsor an adjunct meal symposium at the conference. WAPA will contact you upon receipt of your registration.